



Press Release

For additional information, contact
Ron Dahl at 262-695-6260
or rdahl@igi.org

For Immediate Release

IGI Schedules Seminar on Implementing Profitable Digital Workflows

Pewaukee, Wisconsin, *August 2009*—The Institute for Graphics and Imaging (IGI)—an education and training organization funded by and dedicated to the printing and graphic arts industry—has announced a two-day training course on implementing profitable digital print workflows. The course will be held on October 13 and 14, 2009, and will be conducted by Frank Kanonik, a professional trainer specializing in helping printers to prosper using digital print workflows. The course will prove valuable for operations and production managers, shop owners, prepress personnel, plant managers, customer service and logistics personnel, and those considering digital print technology or are in the process of growing their digital workflows. Course details and registration forms may be found at www.igi.org/events_calendar/.

Announcing the new course, IGI Executive Director Ron Dahl commented: “The key to success in digital printing lies in implementing profitable digital print workflows. In this course, Frank Kanonik brings IGI an extensive career in training, at Xerox, GATF, and in his own consulting practice. We are pleased to offer this valuable instruction, and have established a particularly attractive course fee to enable even smaller printers to gain necessary skills in this area.”

The Institute for Graphics and Imaging provides education and training in the graphic design, printing, and related industries. Supported by a vast network of industry suppliers, printers, publishers, and governmental agencies, IGI operates on the campus of the Waukesha County Technical College in suburban Milwaukee. IGI facilities, which include computer classrooms and access to the latest printing equipment, are available for sales events and corporate training courses. For additional information go to www.igi.org or call 262-695-6260.

- End -