

GRAND OPENING / DEDICATION OF NEW HARRY V. QUADRACCI PRINTING EDUCATION AND TECHNOLOGY CENTER DRAWS LARGE AUDIENCE

June 12, 2007, Pewaukee, Wisconsin –More than 100 members of Wisconsin's printing and education communities were on hand during a sunny and pleasant midday dedication ceremony for the new Harry V. Quadracci Printing Education and Technology Center (HVQ PETC) in Pewaukee, Wisconsin. Located on the campus of the Waukesha County Technical College, this new facility represents a partnership between Wisconsin's thriving printing community and the state's technical college system. The 23,600 square foot facility (constructed at a cost of \$3.5 million) contains fifteen offices, three lecture halls, two computer graphics classrooms, a digital photography studio, a color measurement lab, a bookstore and a 4,000 square foot Demo Center to showcase the latest printing and finishing technologies. This project was funded by a combination of donations from private individuals and businesses, along with public funding.

Dr. Barbara Prindiville, president of the Waukesha County Technical College, welcomed the gathered crowd to open the festivities at 11:30 a.m. In her remarks, Dr. Prindiville noted the extensive cooperation among state agencies and the private sector that brought the vision of a new applied technology center to fruition. "There's always a lot of talk about the need to collaborate in today's business environment," said Dr. Prindiville, "but there are few industries that have demonstrated true collaboration as consistently as the printing sector in our region."

The next speaker was Timothy J. Burton, President of Burton and Mayer Inc., a leading commercial printing company in Menomonee Falls, Wisconsin. Burton serves as chairman of the board for the Institute for Graphics and Imaging (IGI), and is a board member for the Printing Industries of Wisconsin. Burton introduced IGI executive director Hal Hinderliter, who spoke about the importance of the new applied technology center before presenting awards of recognition to the project's major donors.

On hand to receive engraved plaques (featuring a custom die-struck medallion commemorating the new Harry V. Quadracci Printing Education and Technology Center) were:

- Joel Quadracci, his mother Betty (wife of Harry Quadracci) and sister Elizabeth, representing Quad/Graphics
- Marilyn Mueller, representing Mueller Graphic Supply
- Joseph Falcone, representing Kodak
- Brian McKittrick and Adam Winkelman, representing Siemens Energy and Automation
- Carole Glass, representing the Edmund and Anne Modjeski Fund

In addition, gifts were presented to recognize the important efforts of Tim Burton and of Niall Power, president and CEO of the Printing Industries of Wisconsin. In conclusion, all of the participants joined Dr. Prindiville for the ribbon cutting at 12:00 p.m., followed by tours of the new facility and a buffet luncheon provided by WCTC.

About the Institute for Graphics and Imaging (IGI)

IGI is a tax exempt non-profit organization dedicated to the development of workshops and training programs for printing companies, publishers and related industries. The Institute is located in the Harry V. Quadracci Printing Education and Technology Center on the campus of the Waukesha County Technical College in Pewaukee, Wisconsin. <http://www.igi.org>

About the Waukesha County Technical College (WCTC)

Waukesha County Technical College offers one of the nation's leading programs in Graphic Communications Technology. Students enrolled at WCTC can choose from degree courses in Graphic Design and Printing & Publishing as well as multiple certificates in the graphics and printing areas. These educational programs emanate from the Harry V. Quadracci Printing and Graphics Center of Excellence (located adjacent to the IGI's home in the Quadracci Printing Education and Technology Center). More information can be obtained by calling (262) 695-3400 or at <http://www.wctc.edu>