



Press Release

For additional information, contact
Ron Dahl at 262-695-6260 or rdahl@igi.org

For Immediate Release

Institute for Graphics and Imaging Seminars to Focus on Adobe InCopy and InDesign

Pewaukee, Wisconsin—August 2009—The Institute for Graphics and Imaging (IGI)—an education and training organization funded by and dedicated to the printing and graphic arts industry—has announced two full-day seminars on Adobe® InCopy® and InDesign®, Adobe’s ingenious solution for design and editorial workflows. The seminars will be held on Tuesday and Wednesday, September 15 and 16, 2009, at the IGI facility in suburban Milwaukee, Wisconsin. The first seminar, *Collaborative Workflows with Adobe InCopy and InDesign*, is targeted at companies who are considering the move to InCopy, but need to learn how it works “in the real world” first. Attendees (designers and editors) will see exactly how InDesign and InCopy work together, view live examples of local and remote workflows, and gain valuable tips and techniques for a successful transition. The second full-day seminar, *Adobe InCopy and InDesign Master Class*, offers a rare opportunity to “deep dive” into more advanced topics. Attendees will explore little-known InCopy features, create editorial templates, discover new ways of working remotely, and learn how to troubleshoot common problems. It is primarily designed for users already familiar with the workflow, though attendees from the previous day are welcome to attend. Course details and enrollment forms are available at www.igi.org/events_calendar/. Tuition is only \$195 for each day, with discounts available for those enrolling early.

Both seminars will be conducted by Anne-Marie Concepción, one of the country’s top InCopy workflow experts. She is the author of the popular *InDesign/InCopy Workflow Essentials* video tutorials from Lynda.com, publishes the *InCopySecrets.com* blog and the *InCopyFlow* e-zine, and is the co-host of the *InDesignSecrets.com* blog and podcast. As the owner of Chicago-based Seneca Design and Training, a cross-media design studio and certified Adobe training provider, Concepcion has worked with hundreds of companies to increase their efficiencies using Adobe products.

Announcing the new course, IGI Executive Director Ron Dahl commented: “IGI is fortunate indeed to engage the services of Anne-Marie Concepcion. She is a popular trainer in these latest technologies, and attendees are certain to take away many tips to make their use of these popular Adobe packages more effective. IGI has intentionally scheduled these classes to coincide with PRINT 09, being held in nearby Chicago. Students will have the opportunity to coordinate their travel with the show, and get maximum return on their travel dollar.”

The Institute for Graphics and Imaging provides education and training in the graphic design, printing, and related industries. Supported by a vast network of industry suppliers, printers, publishers, and governmental agencies, IGI operates on the campus of the Waukesha County Technical College in suburban Milwaukee. IGI facilities, which include computer classrooms and access to the latest printing equipment, are available for sales events and corporate training courses. For additional information go to www.igi.org or call 262-695-6260.

- End -