



Press Release

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For Immediate Release

IGI Seminar to Demystify Automated Publishing with Adobe InDesign XML

Pewaukee, Wisconsin, *August 2009*—The Institute for Graphics and Imaging (IGI)—an education and training organization funded by and dedicated to the printing and graphic arts industry—has announced a two-day training course on automated publishing with Adobe InDesign XML. The course will be held on September 22 and 23, 2009, and will be conducted by Jim Maivald, an Adobe Certified Expert and Instructor in InDesign. Maivald is also the author of *A Designer's Guide to Adobe InDesign and XML*. The course is appropriate for graphic designers, art directors, production artists, production managers, as well as anyone needing to understand the power and capability of XML. Course details and registration forms may be found at www.igi.org/events_calendar/.

Discussing the new course, IGI Executive Director Ron Dahl commented: “Using XML in printing workflows can save designers, their clients, and printers money, and improves productivity throughout the process, from concept to the final printed product. Jim Maivald is a particularly well-qualified XML instructor, and IGI is pleased to make him available to designers and printers in the Midwest.”

The Institute for Graphics and Imaging provides education and training in the graphic design, printing, and related industries. Supported by a vast network of industry suppliers, printers, publishers, and governmental agencies, IGI operates on the campus of the Waukesha County Technical College in suburban Milwaukee. IGI facilities, which include computer classrooms and access to the latest printing equipment, are available for sales events and corporate training courses. For additional information go to www.igi.org or call 262-695-6260.

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