

## **XINET DONATES THE XINET WEBNATIVE SUITE TO THE INSTITUTE FOR GRAPHICS AND IMAGING**

2007-09-05 16:23:19 - Xinet Inc. announced the donation of the Xinet WebNative® Suite to the new Institute for Graphics and Imaging (IGI) on the campus of the Waukesha County Technical College in Pewaukee, Wisconsin.

Xinet®, Inc., the leader in digital asset management ([www.xinet.com](http://www.xinet.com)), today announced the donation of the Xinet WebNative® Suite to the new Institute for Graphics and Imaging (IGI) on the campus of the Waukesha County Technical College in Pewaukee, Wisconsin. Xinet's donation will enable students at IGI to get hands-on experience using a leading Digital Asset Management (DAM) system, which has become a vital tool in the printing, publishing and graphic design industries.

IGI is a non-profit organization dedicated to the advancement of the printing and publishing industries through the development of public workshops, custom training programs and applied research.

"Xinet has been an integral part of printing, publishing and graphic design for almost twenty years. They've been innovators in so many areas - from introducing the first vendor-neutral UNIX solution for OPI image swapping and print spooling, to enabling asset management via the Internet, and more recently as the first DAM vendor to support embedded XMP metadata. Our mission at the Institute for Graphics and Imaging is to provide adult learners with hands-on training using industry-leading tools, so we are grateful for Xinet's recent donation," said Hal Hinderliter, executive director of IGI.

Xinet is a strong supporter of graphic arts education, having donated software to other leading educational facilities, RIT's School of Print Media, and the Graphic Communication Institute (GrCI) at California Polytechnic State University, San Luis Obispo.

About Xinet, Inc.

Xinet has developed image server software for the graphic arts, communications, publishing and printing industries since 1991. The de facto standard among advertising agencies worldwide, the Xinet WebNative platform is the only digital asset management system that offers a dynamic production workflow toolset.

With its integrated database that speeds search and retrieval of assets, Xinet WebNative also creates automated, metadata-driven workflows. Through a browser-based interface accessible over the network or over the Internet, Xinet WebNative marries dynamic content distribution and manufacturing systems into one powerful asset management tool used globally by top marketers.

Xinet's customers include: BBDO, Draft FCB Group, Lowe Worldwide, McCann Erickson, Ogilvy & Mather, TBWA Worldwide, TracyLocke, Macy's, Jarden Corp./Sunbeam, Otto Versand, Fortune, Sports Illustrated, Time, and Quebecor World.

Xinet's worldwide headquarters is in Berkeley, California; its European office is in Munich, Germany.