

# Collaborative Workflows using Adobe® InCopy® & InDesign®

**September 15, 2009**

9:00am - 4:30pm

The InDesign/InCopy workflow is a boon to anyone involved in putting together a publication. Join Anne-Marie Concepción, expert InDesign/InCopy trainer and consultant, as she reveals how surprisingly easy it is to set up and use Adobe's ingenious solution for collaborative editorial/art workflows. She has helped hundreds of companies dramatically streamline their production process using this software, and you can benefit from her hard-won experience.

## What will you learn?

- Who is using InCopy and why
- Who shouldn't use InCopy
- How the workflow works with real-world examples
- Features and options in the InCopy interface
- Using InDesign to manage the workflow
- Tracking content status in InDesign
- Integrating InCopy with Word (and vice versa)
- Options for working off-site
- Using InCopy as a standalone word processor
- Requirements and recommendations for successful transitions

All students receive a seminar handout, list of resources, and individual follow-up support from Anne-Marie.

## Who Should Attend?

Designers, bring your editors; editors, bring your designers!

## Seminar Presenter



**Anne-Marie** "Her Geekness" **Concepción** is a publishing workflow expert. As an independent Adobe Certified Instructor, she has personally taught hundreds of clients how to move to the InCopy/

InDesign workflow. Her software tips appear on her blogs InCopySecrets.com and InDesignSecrets.com. Anne-Marie also records video tutorials on InDesign and InCopy for Lynda.com, and writes DesignGeek, a free e-zine enjoyed by over 8,000 design and publishing professionals around the world. Learn more at her company's site, senecadesign.com.



## Registration Form

September 15 - Collaborative Workflows using Adobe InCopy & InDesign

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**1-day event**



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