

# Adobe® InCopy® and InDesign® Master Class

**September 16, 2009**

9:00am - 4:30pm

Questions? Get them answered here! Join Anne-Marie Concepción as she jumps head-first into strengthening and refining your collaborative workflow skills with InDesign and InCopy.

This 1-day seminar is for people who are already using the InCopy/InDesign workflow (or attended the previous day's introductory seminar). We'll explore overlooked but incredibly useful InCopy features, create editorial templates, discover new local and remote workflows, and learn how to troubleshoot common problems.

## What Will You Learn?

- Exploring Layout vs. Assignment workflows, which is best for you?
- Succeeding in a mixed version environment
- Solving publication font issues
- Setting up a stable remote workflow
- The perils of packages: Tips for remote editors
- Working with freelancers who don't have InCopy
- Using "cloud computing" for hassle-free collaboration
- Developing InCopy story/layout templates
- Working with images in InCopy

All students receive a seminar handout, list of resources, and individual follow-up support from Anne-Marie.

## Who Should Attend?

Though beginners are welcome, the content in this seminar is aimed at editors and designers who have at least 3 months of experience working with InDesign and InCopy (CS3 or CS4).

## Seminar Presenter



**Anne-Marie "Her Geekness" Concepción** is a publishing workflow expert. As an independent Adobe Certified Instructor, she has personally taught hundreds of clients how to move to the InCopy/InDesign workflow. Her software tips appear on her blogs InCopySecrets.com and InDesignSecrets.com. Anne-Marie also records video tutorials on InDesign and InCopy for Lynda.com, and writes DesignGeek, a free e-zine enjoyed by over 8,000 design and publishing professionals around the world. Learn more at her company's site, senecadesign.com.



## Registration Form

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1-day event



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