

Applied Adobe® Flash® Development

**Monday, January 18 –
Tuesday, January 19**

9:00am - 4:30pm

In this two day, hands-on workshop you will learn why Adobe® Flash® is more than an animation tool. See why Flash has grown-up into a well supported RIA development environment. Add customized components to your corporate website that add value and style and are easily maintained. Attendees will create cross platform widgets that can access client database information, support online ordering and make the website more fun and visually appealing.

Topics covered

- *FLASH as more than a graphics tool*
- *Review of Gallery Applications*
- *ActionScript – the language of FLASH*
- *Understanding the FLASH Development environment*
- *Start building an application*
- *Creating and importing graphics, sounds and videos*
- *Making things move, using animation to improve usability*
- *Enhancing the application*
- *Adding interactivity: Buttons, Text Entry, List Components*
- *Debugging and enhancing the application*
- *Form creation, the cornerstone of most websites*
- *Using masks to achieve special effects*
- *Optimizing size for fast loading*

Course Prerequisites

- *Familiarity with a graphics applications such as PhotoShop*
- *Experience building HTML websites*
- *Exposure to authoring environments such as PowerPoint*

Workshop Leader



Jeff Schuenke has been involved in web, interactive media and RIA development for over 13 years. He has developed numerous interactive applications ranging from corporate website to enterprise class applications. In 1995, he formed Mirage Media to meet the needs of the growing rich internet application development



Registration Form

Monday, January 18 - Tuesday, January 19

\$395 for both days!

**Hands On
Workshop**

Wisconsin Department of Commerce Grant is subsidizing tuition.

Please print or type when completing this form

Company

Street

City

State/Province

Zip/Postal Code

Phone

Fax

Email

Registrant's Name

Authorized Signature (Required)

Date

Payment via Check or Credit Card must be provided with registration

Check enclosed check #

(Make checks payable to **IGI**)

Paying by credit card

Please charge my: Visa MasterCard Discover

Card Account #

Expires

Cardholder Name

Cardholder Signature

Date

**Please submit this completed form to:
news@igi.org or send via mail or fax to:**

Institute for Graphics and Imaging

800 Main Street, HVQ PETC

Pewaukee, WI 53072

Fax 262.695.6259

Register by phone 262.695.6270



For special accessibility requirements, please call 262.695.6270 or email: rdahl@igi.org

The Service Providers reserve the right to cancel the courses before the start date of the scheduled workshops/seminars. The Service Providers accept no responsibility for costs incurred in relation with the courses (computer, communication, travel costs, hotel, etc.) for the participants.