

IGI Partners with Zillion for 1-Click Savings on Insurance

Partnership helps consumers immediately protect their jewelry upon enrollment in IGI's Registration & Recovery Service

NEW YORK, NY, October 12, 2020 - The International Gemological Institute ([IGI](#)), one of the world's premier diamond, gemstone and jewelry laboratories, has partnered with leading InsurTech, [Zillion](#), to offer [1-Click personal jewelry insurance](#) with preferred rates and a one-of-a-kind customer experience at the point of sale or service. The partnership benefits those who purchase IGI services and is another step in both organizations' unique and innovative approach to serving the jewelry industry.

Consumers who purchase IGI's Registration & Recovery service receive Zillion's special offer of insurance with reduced rates and hassle-free insurance protection through a modern and easy process. Additionally, retail jewelers benefit as their customers realize the power of immediate coverage and savings with no forms and no upfront payment.

The combination of Zillion's robust technology platform and IGI's dedication to the recovery of lost jewelry makes for a customer experience like no other — whether in-store, through eCommerce or while visiting one of IGI's 18 laboratory locations.

"Zillion brings an unparalleled modern insurance offering through its technical prowess and backing by insurance giant AXA XL," said Scott Friedman, IGI's director of business development. "We share the belief that customers need instant security through a simplified process, and consumer confidence is of the utmost importance. Services like jewelry registration, recovery and insurance are essential for today's customers, and IGI and Zillion make securing jewelry purchases effortless for shoppers and jewelers, alike."

"We are excited to partner with IGI to offer a convenient and unique opportunity for jewelry protection, with an added advantage of savings," said Adam Black, managing director of Zillion. "IGI and Zillion have innovated to take the stress away from jewelry purchasers through insurance and Registration & Recovery, and are deeply dedicated to helping partner jewelers expand customer care. Together, we meet the preferences of today's consumers."

About IGI

The International Gemological Institute (IGI) operates 18 laboratory locations around the world grading finished jewelry, natural diamonds, lab-grown diamonds and gemstones – and 14 schools of gemology graduating thousands of new jewelry professionals annually. For over 45 years, IGI has provided the fine jewelry community and consumers with a broad range of services including independent diamond grading reports, colored stone reports, identification and appraisal reports, diamond authentication and attestation of origin, laser inscription services, as well as the issuing of the traditional jewelry identification report. Regardless of location or marketplace, an authentic IGI Laboratory Report is the common language of trust and confidence in the gemological world.

About Zillion

Zillion (myzillion.com) is an insurtech company reinventing personal jewelry insurance by providing 1-click insurance at point of sale, in seconds, right from a smartphone or eCommerce cart. In partnership with leading point of sale and eCommerce solutions, Zillion's technology platform helps jewelers increase their service value to customers by enabling immediate insurance protection.

Customers can now "wear their jewelry with confidence" knowing they are protected. Zillion's insurance customers are backed by insurance giant AXA XL, rated A+ Superior by A.M. Best.