

IGI Providing Free Services at Middle East Show

Institute highlights the importance and relevance of laboratory grading services

Dubai, U.A.E. (March 20, 2022) – The International Gemological Institute (IGI), the world's largest independent gemological laboratory, will offer complimentary consultation services to attendees of this week's [Watch & Jewellery Middle East Show](#). The five day event is taking place Wednesday-Sunday March 23-27 at Expo Centre Sharjah, UAE, and is expected to attract more than 60,000 visitors and 500 industry brands.

Interested participants will find IGI in hall #3 at booth #1320. In addition to consultation, samples of IGI's diverse array of grading reports and services will be on available to see, as well as information on educational courses covering a diverse array of topics will be provided.

"This year we celebrate 12 years of continuous partnership with the organizers of the Sharjah jewelry Show and IGI is honored to be chosen to provide this service," noted IGI Middle East Managing Director Shaunak Shastree. "IGI is a beacon of trust and integrity which seasoned shoppers have come to rely on when buying jewelry at the show; A quick check at the IGI booth before committing to any purchase ensures peace of mind."

The Watch & Jewellery Middle East Show, now in its 28th year, is held twice per year and has established itself as one of the region's most vibrant and successful consumer shows for industry professionals wishing to build established and reputable brands.

About IGI

The International Gemological Institute (IGI) has 20 laboratories and 14 education facilities in major diamond and jewelry centers around the world. For 45 years, IGI has provided the fine jewelry community and consumers with a broad range of services including natural and laboratory grown diamond reports, colored stone grading and origin reports, as well as jewelry identification and appraisal reports. With the increase of lab grown diamonds in the marketplace, IGI screens millions of natural and lab grown diamonds in order for the industry and consumers to receive the product they expect. Regardless of location or marketplace, an authentic IGI Laboratory Report is the common language of trust and confidence in the gemological world.

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